

Former Cumberland CEO joins GreenPrint's board

GreenPrint, a carbon neutral gasoline pioneer, adds Joe Petrowski, former CEO of Cumberland Farms-Gulf Oil Group, to board of advisors

Through the new board member, the company seeks to supports its growth and push for further success, says GreenPrint.

The group of advisors is comprised of a wide-range of industry experts and executives from various fields that have helped the company strategically develop and expand its footprint and products.

Currently, Joe Petrowski is founder and managing director of Mercantor Partners, a private equity group focused on downstream energy distribution and retail convenience. Previously, for over 10 years, Mr. Petrowski served as CEO of the combined Cumberland Farms-Gulf Oil Group, which employs over 8,000 people in 29 states.

"Joe will bring a fresh new perspective, along with a passion for innovation, sustainability, and an unsurpassed knowledge of this industry to our efforts," said Pete Davis, founder and CEO of GreenPrint.

The company expects to reduce emission from over 12 billion gallons of fuel by 2020 sequestering over 25 million tons of CO2 and planting over 2 million trees.

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