



USA: Wawa selects Gilbarco for EMV, dispenser upgrade in Florida

Wawa has selected Gilbarco Veeder-Root as their exclusive dispenser and payment-terminal provider for forecourt EMV acceptance beginning with their Florida network of more than 100 locations.

Fuel and convenience retailer Wawa is leveraging Gilbarco's FlexPay IV payment terminal to begin their dispenser upgrades now in order to work toward the October 2017 EMV liability shift date.

Wawa will also invest in further technological advancements by including NFC contactless readers to enhance the consumer fueling experience and improve sales and loyalty.

"We chose Gilbarco because they have a long history of providing us with leading-edge technology and solutions built to withstand harsh forecourt environments," said Brian Schaller, Vice President of Fuel for Wawa.

Wawa's forecourt EMV upgrades will include Gilbarco's FlexPay IV payment terminal, both factory-installed into new Encore 700 S dispensers, as well as payment terminal upgrades for legacy dispensers in the field.

"They continue to be a leader in our industry and are taking advantage of equipment upgrades driven by EMV to also improve how they interact with their customers to drive more business," said Mark Williams, Vice President of Marketing North America, Gilbarco Veeder-Root about Wawa.