



Nigerian gas stations operator rebrands image

Nigerian fuel retailer Fatgbems Petroleum has unveiled a new brand identity, as well as their latest fuel station.

Fatgbems Petroleum, a leading independent oil marketing company from Nigeria, commissioned its new complete pilot service station and revealed its new brand.

A company spokesperson explained the new brand did not represent a change in the direction of the company, as they still pursue growth across the country. reports The Eagle Online.

The new station in Berger, in the state of Lagos, is the first of a pilot program that will transform traditional Fatgbems Petroleum sites into complete, modern service stations.