



Bever Innovations opens subsidiary in France

Leading Dutch LED product manufacturer Bever Innovations continues its expansion by starting a subdivision in France.

Bever Innovations, an LED product manufacturer serving the fuel retailing market, has announced the opening of a subdivision in France just days after discussing its intentions of entering the South African market.

“The start of this French branch is a logical step in Bever Innovations strategy to strengthen our position in the European market. The French market is one of the biggest in Europe and there is a great potential for growth,” said Erwin Dingemanse, commercial director and owner of the company.

The French subdivision will be led by Mr. Jean-Michel Ludot, who is based in the South-West of France. He is responsible for the commercial and market development for Bever Innovations LED in- and outdoor applications in the French market.