

# Petrol PLAZA

## A sure-fire way to boost coffee sales?

**That's right. If you're gearing up for bigger revenues from your coffee business, you need experience, know-how and a qualified team of technicians and service people to take you where you want to go.**



For many years, Franke has been a trusted supplier of many convenience store chains. Family Express, a role model in US convenience stores, has also discovered the benefits.

*"A Franke espresso machine will give you increased sales, higher margins and more customers."*

*Gus Olympidis*

*Founder and CEO, Family Express, Indiana, USA*

### **So why should I choose Franke?**

Espresso-based beverage sales have grown 29% since 2009. Franke is a trailblazer in enabling every small business to capitalize on this trend:

- Franke meets every customer's needs with a wealth of specialty coffees at the touch of a button
- Franke empowers your entire crew to make great coffee, so you don't have to rely on expensive

experts

## Choose us and grow your business

The reason for choosing a Franke machine boils down to three things we've built our reputation on: **quality**, **service** and **variety**.

**Quality**, because we're Swiss. Franke's machines are produced in Switzerland. This guarantees top quality, reliability, efficiency, and durability, so that you get the most out of your investment.

**Service**, because once your system is up and running, you can rely on professional service and back-up from Franke's own highly qualified team of technicians.

**Variety**, get an entire coffee shop from one compact super-automatic coffee machine. The newest model, the A1000 produces even large quantities of drinks of all varieties with consistently outstanding quality, from all kinds of flavored coffees and enticing chocolate creations to creative mixed coffee and chocolate drinks. The optional flavor station for adding an extra twist to beverages with up to six flavors is ideal for fruity mixed milk drinks and all manner of individual creations.

[Find out more about the Franke A1000!](#)

## Contact information

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