



Franklin Fueling Systems Launches Project Hi-Viz

Franklin Fueling Systems announced today the launch of Project Hi-Viz - an initiative designed to increase safety awareness at petroleum equipment job sites across the world by providing safety resources to contractors, installers and technicians.



As the centerpiece for the campaign, Franklin has launched a new website at go.franklinfueling.com/hi-viz where installation personnel can access industry-specific safety resources including downloadable jobsite safety posters, a comprehensive safety video, and take a free online Forecourt Safety certification course through Franklin's FFS PRO: University.

Additionally, Franklin has made the commitment to provide a free hi-visibility safety vest to anyone who needs one. Franklin believes that being seen on the job site is crucial to ensuring personal safety. Vests can be ordered through the new website, along with Franklin's Forecourt Guide. The Forecourt Guide is a handy, pocket-sized book packed with crucial installation and safety information. This guide is intended to serve as a quick reference tool on site to help ensure safe and accurate installations. Industry personnel can also sign up for regular installer-focused emails through The Campus, which is Franklin's online technical news resource for installation and safety-related information.

As a company, Franklin has a long-standing safety culture, where safety is a core value as


emphasized through their FFS PRO: University training and safety awareness programs. In 2016, Franklin launched FFS PRO: University which has quickly become the industry's premier training, certification, and resource tool for installation professionals. The platform focuses on safe installation practices and includes a prerequisite Forecourt Safety certification which all users must successfully complete. Franklin also conducts an annual Safety Day each spring. On this day Franklin's global team joins with customers around the world to organize local safety-focused training sessions.


"Franklin Fueling Systems is committed to providing products, services and programs that protect human health and the environment, while delivering the lowest total cost of ownership," said Lisa O'Leary, Vice President, Business Development, at the launch. "Our aim is to keep contractors, installers, and technicians educated on crucial safety practices while they are working on our equipment so they can go home safe each night. Project Hi-Viz will help us carry that message globally."

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