



Retail's Best 'relaxed' format a hit with top businesses

Retail's Best, a series of business networking events, has employed a new format that proved to be a hit with top retailers and suppliers.

Retail's Best by-invitation only affair gathered more than 200 convenience retailers, suppliers, and forecourt operators on March 23 at Chateau Impney, Worcestershire, United Kingdom.

In a relaxed and non-competitive environment, industry leaders exchanged ideas and best practices to drive business.

According to a company release, the event's unique format of being 'run by retailers, for retailers' saw Jonathan James (James Retail), Vicky Hennessy (Penny Petroleum), Mark Barnard (JSK Group), Chris Woodruff (Darsham Service Station), and Arjan Mehr (Londis Bracknell) share the stage to lead a lively debate on quality, brands or no brands, and knowing one's customer.

"The key advantage of Retail's Best is that it's a more focused event so we have more time to spend with colleagues and suppliers and more opportunities for networking, talking to people on a one-to-one basis that we really need to speak to. Ultimately we get more business done," said Aziz Patel, owner of the Brookfield Group.

Retail's Best was organized by Concept Events with the support of Spar, Country Choice, Coca-Cola, Jet, Tokheim, Orbis Tech, P&C Services, Pastorfrigor, and Zapper.

Petrolplaza was one of the event's media partners.