



## Euro Garages automates fuel price with PriceAdvantage software

**United Kingdom-based forecourt operator, Euro Garages (EG), has selected PriceAdvantage software to automate its fuel pricing system, according to a company release.**

PriceAdvantage is a fuel price management software company and a division of Skyline Products. It fully integrates with Oracle Electronic Point of Sale (EPOS) allowing EG to establish new fuel prices and push those prices to the EPOS, price signs, and pumps with just one click.

The software's analytics will provide EG with daily fuel volumes as well as correlations between in-store sales and fuel volumes sold.

“Euro Garages is the perfect example of a forward thinking retailer – they are very progressive and will leverage PriceAdvantage to drive their unique fuel pricing strategies which will in turn increase fuel profits,” said Chip Stadjuhar, President and CEO of Skyline Products.

EG operates well-known petrol station brands in the UK along with more than 65 Starbucks drive-to and drive-thru restaurants, 145 Subway sub-stations, and 96 Greggs bakeries.