



## Tokheim Service Group and Kärcher join forces with new partnership

### **Kärcher strengthens its position in the growing car wash market through a new partnership with Tokheim Service Group**

Kärcher and Tokheim Service Group (TSG) have come to an agreement to form a strategic partnership that will see the cleaning specialist and the provider of services and fuel retailing solutions join forces in the car wash industry.

Under this agreement, Kärcher will focus on engineering and developing car wash products and solutions while TSG will take up the role of managing sales and distribution for the fuel retail segments, as well as providing installation and maintenance services to all car wash customers in Europe and Africa.

“Kärcher will increase its focus on development, engineering and manufacturing in order to bring to market superior products and great innovation” says Markus Asch, Deputy Chairman of the Management Board and MD of Professional Channels of Alfred Kärcher GmbH & Co. KG.

The agreement covers the complete product portfolio of car wash technology at Kärcher such as washing portals for cars and trucks, jet wash and self-service systems.

“To car wash operators throughout the gas station market, this partnership is great news as it means easier access to Kärcher’s innovative range of products, backed up by TSGs reputed installation and service capabilities, and will bring to them the lowest total cost of ownership and highest profitability for their business”, says Baudouin de la Tour, Chief Executive Officer of Tokheim Service Group.

Kärcher, a family-owned business, employs more than 12,000 people in 65 countries with more than 100 subsidiaries. With €2.33 billion in the year 2016, Kärcher achieved the highest sales in its history.