

Insite 360 gives maximum control to Tiriac Energy

Tiriac Energy Benefits from Insite 360 Remote Monitoring Services at Mobile Petrol Stations.



In 2015, the Romanian company Tiriac Energy made the strategic decision to start developing a new business line, by creating fuel stations, both attended and unattended. The two types of stations feature fuel storage, dispensing, monitoring and card authorisation systems in a neat, integrated package that can be conveniently and quickly installed in each location throughout Romania.

Both Tiriac Energy – Sincro (attended stations developed in franchise model) and Tiriac Energy – Prompt (unattended stations) benefit from a state-of-the-art fuelling facility at their premises. The fuel stations are equipped with the latest tank monitoring and dispensing solutions from Gilbarco-Veeder-Root, which includes fuel density measurement and mass reporting, essential for an operation that needs to reconcile fuel delivered in kilograms but dispensed in litres.

Tiriac Energy has recently added Gilbarco Veeder-Root's Insite360 remote monitoring services to augment the investment made in the stations' equipment. This allows the operational management team to gain visibility on what is going on at their fuelling locations, something that proved useful when unauthorised fuel deliveries were detected.

Remus Hîrceagă, General Manager at Tiriac Energy stated: "The fuel management solution implemented in our stations helps us having maximum control and accurate information regarding the fuel level in each location, in real time, from our office".

Unauthorised deliveries can be detected immediately by using Insite360, enabling Tiriac Energy to take appropriate actions. Cosmin Petrescu, Business Development Manager at Gilbarco Veeder-Root commented: "This is one of many cases where Insite360 has helped our customers get the most from the investment they have made in our hardware. Customers may eventually find site issues on their own, but Insite360 provides a quick and consistent way to detect all kinds of problems".

Tiriac Energy will continue to expand their network of fuel stations in years to come.

About Tiriac Energy

Established in 2012 as part of Tiriac Group, Tiriac Energy aims at being a successful partner on the specialized market, by providing competitive and valuable services. Tiriac Energy established its main objective to become the most efficient and reliable supplier of petroleum products from Romania.

On a competitive dynamic market, Tiriac Energy created a web portal for trading petroleum products (Arctic Diesel Fuel, Euro5 Diesel Fuel, Gasoline, Road Bitumen, Light Fuel Oil, Liquid Heating Fuel). The service is available both for contracted and spot customers.

Moreover, in 2015, Tiriac Energy made a strategic decision and started developing a new business line, by creating fuel stations, both attended and unattended.

About Gilbarco Veeder-Root

Gilbarco Veeder-Root is a global market leader in fuelling and payment systems for retail fuelling and adjacent markets. With a universal range, global reach, deep-rooted expertise and superior customer service, Gilbarco Veeder-Root is committed to keeping the world moving for its customers. By understanding the challenges that our customers face, we are able to meet their needs with adaptable and expandable solutions.

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