

Autobell Car Wash wins award of innovative website

The recently redesigned website for Autobell Car Wash received multiple recognitions in the 2017 Communicator Awards, winning a Silver Award of Distinction in the General-Automotive category as well as one for Features-Visual Appeal/Aesthetic.

Designed and developed by the multi-award winning enCOMPASS Agency of Cornelius, NC, the website debuted in June 2016.

The Communicator Awards is a leading international program recognizing excellence and innovation in marketing and communications.

The Communicator Awards is sanctioned and judged by the Academy of Interactive & Visual Arts, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms.

Founded in 1965. Autobell now has 75 car wash locations across the U.S.