



Italian trade fair Oil&nonoil finalizes preparations for 2017 show

Less than two months after the launch of the event, over 80 companies have already reserved over 85% of the exhibition space, with many returning exhibitors as well as first-time participants.

The 12th Oil&nonoil show is taking place on October 11 and 12 at Rome's Palazzo dei Congressi. It is the only Italian national event dedicated to the fuel distribution industry.

The two days in Rome will attract representatives of oil companies and private entrepreneurs who are interested not only in the various new products and technological innovations on offer, but also in the programme of conferences, seminars and workshops.

"Our aim is to bring together, albeit in a relatively small space, the most important names in this sector, businesses that will then be able to mount larger and more exhaustive displays at the Verona fair in 2018," says Elena Amadini, deputy sales manager of Veronafi.

Oil&nonoil developed a specific segment dedicated to alternative fuels, particularly in compressed natural gas but also covering other fuels such as LPG, LNG and electric.

"Italian technology offers high quality and has interesting prices for buyers in many countries," say the organizers of Oil&nonoil.

The conferences will focus on topical issues, analyzing the questions that regard the site network, its efficiency and profitability, the solutions to attract and satisfy drivers, and offering them an increasing broad array of services. More than 900 participants registered for the 25 conferences at the last fair in Rome in 2015.