



## Leighton O'Brien appoints new President of Wetstock International

**Leighton O'Brien today announced the promotion of Greg Salverson to the newly appointed position of President, Wetstock International.**

Formerly International Business Development Manager, Greg Salverson will be responsible for continuing to grow the company's global wetstock operations, establish and activate licensed software partners, grow client relationships, and help drive product enhancements.

"Greg has an intimate understanding of customer requirements, and, combined with his strategic, analytical and sales skills, he is the ideal executive to drive the very significant market opportunities for our wetstock business," said Leighton O'Brien CEO Reed Leight.

Salverson said he was excited to work with a strong leadership team to further accelerate the company's global wetstock operations, and change the paradigm of how retailers manage their maintenance and retail operations.

"Traditional routine maintenance activities can be eliminated, or at least substantially reduced, when real time data and analytics is used," commented Salverson.

Leighton operates in 21 countries through licensed service partners in 62 locations.