



ADNOC Distribution goes to Yemen and Ethiopia with popular oil and lubricant brand

ADNOC Distribution, operator of retail fuel stations in the United Arab Emirates (UAE), has signed new supply agreements with Ethiopia's Kinsi General Trading Company and Yemen's Myco General Trading Company to sell its popular Voyager branded engine oil and lubricant.

According to the company, ADNOC Voyager's engine oil and lubricant products have outstanding reputation in the UAE and its quality has been recognized by the American Petroleum Institute (API), the European Automobile Manufacturers Association (ACEA), and leading Original Equipment Manufacturers (OEMs).

The Voyager brand's popularity will spread to Ethiopia and Yemen, according to Saeed Mubarak Al Rashdi, Acting Chief Executive Officer of ADNOC Distribution.

These latest agreements are in line with ADNOC Group's 2030 strategy to further expand the company's international reach.

"With a combined population of approximately 130 million people, Ethiopia and Yemen offer markets that represent a highly compelling opportunity for ADNOC Distribution to boost sales and further diversify our business in new international markets," said Al Rashdi.

ADNOC Distribution currently has agreements with Oman Marketing and Service Co (OMASCO) in Oman and Arabian Parts Company in Bahrain, among others.