



UAE: Adnoc Distribution receives Superbrand award

Adnoc Distribution, the UAE's leading operator of service stations and convenience stores, has received a 'UAE Superbrand' award for 2017.

This marks the fourth consecutive year the company has achieved Superbrand status. Mohammed Al Zaabi, Acting Senior Vice President of Retail Sales Group at Adnoc Distribution, received the award at a ceremony hosted by the Superbrands Council, the largest independent global body evaluating and recognizing corporate branding and positioning in the UAE.

"In keeping with this recognition of our branding strength, we will continue to focus on innovation and growth to deliver greater choice, convenience and service to customers while growing our business and seeking new markets,"

The Superbrand award recognizes Adnoc Distribution's focus on enhancing the quality and range of its services as it meets rising demand from UAE vehicle users while also developing overseas markets, according to the company.

Adnoc Distribution is the UAE's leading operator of retail fuel service stations and is the sole retail fuel operator in Abu Dhabi and Sharjah.