



Mol Group looks for start-ups to pave the way for the future

MOL Group has announced a call for applications for startups with innovative solutions in the fields of mobility, loyalty marketing and big data, retail, as well as parcel delivery and distribution.

The 3-month program, taking place in Budapest, in cooperation with the Hungarian incubation agency Design Terminal, is directed at startups whose solutions meet one of the objectives of MOL Group's 2030 strategy: to become the first choice of customers on the move.

MOL Group invites startups whose solutions are currently at developed incubation phase. MOL teamed up with Design Terminal, a Budapest-based incubation agency.

The company believes that advancements in technology and new consumer habits have fundamentally changed the entire industry, and in particular what has so far been considered fuel retailing. MOL Group 2030 Strategy is built on the premise that current approaches need to be challenged in order to maintain leadership in the post-peak motor fuel demand era.