



USA: Sheetz upgrades its entire network to be EMV ready

Pennsylvania-based gas station and convenience store operator Sheetz is moving forward with forecourt EMV upgrades across its entire network of stores.

Sheetz has selected Gilbarco Veeder-Root's FlexPay IV CRIND payment terminals and other dispenser technologies to upgrade its more than 500 stores.

"These upgrades will also help us provide our customers with the most convenient forecourt experience possible because they can use their mobile-based payment and loyalty cards when they fill up at a Sheetz location," said Ryan Sheetz, Vice President of Brand Strategies.

According to the retailer, the enhancements will help cultivate loyal customers with multiple payment options, easier loyalty card scanning, and entertaining advertisements that appear during the fueling process.

Jointly developed with Verifone, IV is the first PCI PTS 4.x certified fuel dispenser payment terminal in the U.S. and it supports EMV, NFC, mobile wallets, encryption, 2D barcode scanning, and future PCI regulatory changes.