



Hard Rock opens its first gas and car wash station

The first-ever Hard Rock-branded petrol and car wash station has opened in Northfield, Ohio, with six double pumps, 24-hour convenience store, and a 3,500-square-foot car wash.

Named Rockstop Gas & Wash, it was developed by Hard Rock Rocksino Northfield Park's owners Milstein Entertainment and Hard Rock International.

The retail store sells Hard Rock merchandise while the pumps feature Hard Rock style lighting effects and LED TV's, allowing for the broadcast of music videos and commercials, according to the company.

It also offers discounts to Rock Star Rewards members and employees.

Two other gas stations are set to open at other Hard Rock locations.