



## Spar UK partner launches first loyalty app with Zapper

**Spar UK now offers shoppers the option to use the Zapper all-in-one mobile payment, loyalty and voucher app in-store.**

A selection of Appleby Westward's Gillett's Spar stores around Plymouth and Exeter were the first to launch with Zapper's smart loyalty app while further development expansion across the SPAR UK network is taking place.

Shoppers simply open the app, scan a QR code at the till and payment, including voucher redemption and loyalty card updates, are seamlessly processed in just a few seconds.

"We are focused on offering excellent customer service. Working with Zapper means that customers are motivated to shop at SPAR rather than at a competitor store," said Ian Taylor, Spar UK Retail Director.

Brand specific digital vouchers can also be sent in seconds via the Zapper app to consumers directing them into SPAR UK and other convenience retail stores to automatically redeem their vouchers, according to a company release.