



Video review of the 2017 NACS PEI Show

After six years away from the Windy City the NACS Show returned to Chicago to celebrate the 25th edition of the fuel and convenience trade fair. PetrolPlaza was in Chicago to explore the latest in products and innovations.

This year's NACS and PEI show, hosted at the McCormick Place on October 18-20, broke two records by registering 24,940 attendees in a 425,800 net-square-foot expo, the biggest area to date.

This video review features interviews with:

- PDI - Jimmy Frangis 1:00
- Cree - Andy Strickland 2:35
- Petrotec - Mário Pereira 3:10
- Franke Coffee Systems - Greg Alford 3:50
- Leighton O'Brien - Peter Wagner 6:05
- Purpora - Dawn Brooks 6:23
- Tanknology - Ignacio Allende 6:50
- PDQ - David Dougherty 7:45
- Istobal - Jimmy Sisk 8:20
- Petroleum Equipment Institute - Rick Long 8:50

The event was cosponsored by TechEdge, the Petroleum Marketers Association of America (PMAA), Petroleum Equipment Institute (PEI) and, new in 2017, the National Grocers Association (NGA).

A growing trend towards offering more convenience services at stores and forecourts could be felt across the whole trade show. However, nothing displayed the shift that the industry is undergoing more accurately than the Association for Convenience and Fuel Retailing's (NACS) new brand image that sets the focus on the 'C' from convenience.

"I love the versatility of the 'C' with our rebrand. It certainly stands for convenience—but it can stand for so many other aspects of our industry," said NACS President and CEO Henry Armour.

Across the show, existing trends such as colourful elements at car washes, modern LED canopy lights, fuel dispensers with interactive screens, and innovative tank testing technologies continued to raise the bar for the industry as a whole.

Fuel equipment manufacturer OPW celebrated its 125th anniversary at the NACS Show with a 'History Tunnel' and brand new booth, while this was the first show to host newly formed Dover Fueling

Solutions.

This year marked the 25th annual NACS Show, which has attracted more than 500,000 attendees over the past quarter century. Today, the NACS Show rotates between three cities: Chicago, Las Vegas and Atlanta.

The 2018 NACS Show will take place October 7-10 in Las Vegas.

**PetrolPlaza's video review for the NACS Show 2017 was sponsored by PDI.*