



Loss prevention firm joins fight against human trafficking

DTT, a company that offers video surveillance solutions to the hospitality and convenience store industries, is joining Convenience Stores Against Human Trafficking (CSAT), a program of the non-profit In Our Backyard.

DTT will equip c-store staff with information and training on how to spot cases of human trafficking and post hotlines in c-store bathrooms which can be contacted by the victims.

“With longer hours of operation, public restrooms, and more than 150,000 locations in communities across the United States that serve half of the population daily, c-store operators are in a unique position to disrupt this criminal enterprise and help victims of human trafficking,” says Juliana Williams, the Program Director for Convenience Stores Against Trafficking.

DTT will also work with CSAT to encourage operators to use video surveillance to identify and report suspected cases of trafficking.

“Our products are primarily used to protect stores and employees from theft or violent crime, but they also have the potential to do so much more. Human trafficking is a scourge on society, and I’m happy to make a small contribution on behalf of DTT to help put an end to it,” said Crista Backo, Director of C-Store Sales at DTT.