



New industry event for technology at the forecourt to take place in Spain

forecourttch 18 is a brand new technology focused event for the fuel retail industry and is supported by the International Forecourt Standards Forum (IFSF).

forecourttch 18, taking place 1st & 2nd October, at the 5 star Asia Gardens Hotel, Alicante, Spain will offer a format of presentations, informal networking and pre-scheduled meetings between major fuel retailers and global solution suppliers delivering a programme focused on the rapidly evolving digital forecourt and what this means for the industry moving forward.

The fuel retail market, like the industrial sector, will enable high ROI on 'the Internet of things' projects, thanks to more efficient business processes.

"Finding a way to collect the data to monitor your investments, to use that data to increase efficiency, drive performance, maximise C-store throughput and margins, enable innovation and keep fuel flowing, is the challenge driven by the IoT," according to the organizers.