



## QuickChek hires expert in food service

**QuickChek Corp. has hired Scott Zoeller to the newly-created position of vice president of food service.**

The foodservice expert was most recently vice president of deli, prepared foods, meat and seafood at Balducci's and Kings Supermarkets. Before the 12 years he spent at Kings, he worked for Giant Food Stores.

Zoeller is also a member of the Retail Networking Committee for the not-for-profit Specialty Food Association.

"Scott's extensive background in driving sales growth, building successful teams and providing customers with an intimate shopping experience will be a great asset as we continue to grow our menu and continue to meet the demands of today's fast casual shopper," said QuickChek CEO Dean Durling.

QuickChek operates 154 fresh convenience market locations throughout New Jersey, New York's Hudson Valley and Long Island including 11 stores with pharmacy and 68 locations with fuel.

The privately-held chain recently began introducing newly designed fresh convenience market stores with a sleek open concept layout featuring earth tone colors, cleaner sightlines and expansive aisles with spacious food stations.