



PetroForum APAC welcomes global heavyweights as event partners

Next week will see PetroForum APAC (this year hosted in Bangkok, Thailand) open its doors to 34 oil companies and fuel retailers from across the Asia and Australasia regions. Companies such as PTT, Pertamina, Petronas, Total, Chevron, Puma Energy, Vitol Asia, Woolworths and Viva Energy will be coming together for two days with 50 leading fuel equipment, technology and service companies from across the world. With a packed program of industry discussions, meetings, and networking, the event guarantees PetroForum as the leading event of its kind in the APAC region.



Topping the premier line-up will be Platinum Partners, **Dover Fueling Solutions**; globally recognised suppliers of advanced fuel-dispensing equipment, payment systems, automatic tank gauging and wetstock management solutions. Says Richard Chen (*Managing Director APAC*): 'Dover Fueling Solutions, OPW and our associated businesses are consistently impressed by the quality of delegates at PetroForum. We believe this event not only continues to present a cost-effective way in which to meet key customers, but also plays an important role in bringing the regional industry together to establish partnerships, discuss innovations and debate regulatory issues. We look forward to interacting with all of the delegates in Bangkok and updating on all of the exciting activities at our businesses over the last 12 months – including news of our new state-of-the-art manufacturing facility in Mumbai.'

DFS will also be hosting an oil company workshop at the event, focused on Smart Fueling Intelligent Service Stations.

Diebold Nixdorf – Technology Partner, and a world leader in enabling connected commerce – will be showcasing its NAMOS portfolio for fuel and convenience retail. Neil Hendry (*VP & Head of Service*

Stations International) and his team promises this will offer an end-to-end ecosystem that connects traditional and new, physical and digital channels. It aims to meet the evolving needs of fuel retailers and manage the consumer journey intelligently while harmonizing IT infrastructure. The platform also focuses on customer engagement and loyalty by enhancing the customer experience through self-checkout technology and a managed services capability.

Following market developments, the PetroForum team have created a new Food Service Partner position; this year sponsored by **Franke Coffee Systems**. The Swiss group will be showcasing its coffee kiosk concept for service stations. A presentation from Fernando Menendez (*Sales Director Asia*) will highlight how demographic shifts driven by millennials are leading changes in coffee consumption as they expect premium beverages on a fast and convenient basis.

Australian organisation, **Leighton O'Brien**, finish up the team taking up Tank Testing Partner. You can read more about them on PetrolPlaza [here](#).

PetroForum APAC takes place in Bangkok from 5-6 March and is part of a global portfolio of fuel retail events in Europe, Africa and the Middle East. For further information please contact emma@openroomevents.com.

