



SloanLED expands in Mexico, Central and South America to meet growing demand

Light experts SloanLED have announced expansion plans to address increased demand in Mexico, and Central and South America. The expansion is driven by customer growth in the petroleum, hospitality and retail signage markets. With a global support network encompassing North America, Europe, Africa and Asia, SloanLED now has customers in over 50 countries around the world.

SloanLED is partnering with Grupo Espinosa to capitalize on their market expertise and ensure the team is ready to deliver with local sales and distribution support. In Latin America, it is often a requirement that local distribution is used for stocking and shipping. "We are excited to bring SloanLED to our market, providing local support for our customer base," said Jorge Espinosa, owner of Grupo Espinosa.

"We are thrilled to serve the Latin America market and meet their unique needs and challenges. The team we have put in place is part of our overall plan to fuel our global footprint," explained Ervin Cash, SloanLED President & CEO. "The Latin America market is growing quickly, and we plan to be the go-to company for their needs."

The company is headquartered in Ventura, Calif., with a European office in The Netherlands.