



## USA: MAPCO chooses Gilbarco Veeder-Root to modernize fuelling network

**Fuel and convenience retailer MAPCO has selected Gilbarco Veeder-Root to modernize its in-store and forecourt infrastructure.**

Across nearly 350 sites located in Southeast United States, MAPCO will roll out Gilbarco's Passport POS System, EMV-ready Encore 700S dispensers and Applause Media System to promote sales and loyalty through an enhanced customer experience, while driving efficiency into its operations.

"Switching to Gilbarco's Passport POS system offered a number of advantages in terms of meeting our guests' needs, and it supports our primary goal of creating a great customer experience," said MAPCO's Vice President of IT, Kevin Brunger.

Conversion to the Passport POS System, for the first 40 sites, is slated to start in May. Remaining sites will be converted during the summer with the full conversion expected in November 2018.

"We're excited to deepen our partnership with MAPCO and facilitate its growth by helping it effectively leverage Gilbarco's Passport POS and Insite360 across its entire network," said Eric Bagden, Director of Retail Solutions, Gilbarco.

MAPCO has 346 corporate-owned convenience stores operating primarily in Tennessee, Alabama, and Georgia with additional presence in Arkansas, Virginia, Kentucky, and Mississippi.