

Poland: Orlen launches two new, quality fuels

Polish retailer Orlen has rolled out two new EFECTA fuels across its chain of petrol stations.

Orlen has introduced its new, tested EFECTA 95 and EFECTA Diesel fuels across its sites, replacing EuroSuper 95 and Ekodiesel Ultra. The new fuel types prolong their lifespan and improve performance of engines, according to the retailer.

The tests showed that EFECTA 95 is able to remove up to 65% of existing sediments in the engine and prevent up to 98% of new sedimentation. The fuel reduces friction and has a 30% higher lubricity compared with gasolines without any additives.

As for EFECTA Diesel, advanced technologies allow it to remove sediments and keep components of the fuel system and the engine clean. The test of EFECTA Diesel's cleaning properties revealed that the fuel helps remove at least 50% of sediments already after the first fill-up. Filling up with this fuel on a regular basis makes it possible to restore up to 98% of the original injector efficiency.

"The fuels we are rolling out today are a perfect example of how to put innovation into practice. With the use of advanced technologies, we have managed to develop products that place us at the leading edge of the fuel industry, while bringing tangible benefits to our customers," stressed Daniel Obajtek, President of the PKN ORLEN Management Board.

Orlen operates a chain of more than 1,500 sites in Poland as well as smaller networks in Czech Republic and Lithuania.