



Primax rolls out Orbis Tech site solution to 180 sites in nine months

Leading South American gas station and convenience store brand, Primax, has rolled out Orbis Tech's open platform site solution across 180 company owned sites in just nine months.

The solution installed by Primax included Orbis Point-of-Sale, Back Office and Head Office software which needed to integrate with Primax's loyalty scheme, fleet management, electronic invoicing and its JD Edwards accounting system.

According to Primax's project manager, Claudio Aramburu, the change was driven by a regulatory requirement not supported by Primax's existing system. "We wanted one site platform," explains Aramburu. "One system, to cover POS, BOS, HOS that would enable us to integrate all our information and meet the new law change."

In taking on the contract Orbis Tech undertook to meet a very tight time frame with the entire project, including pilots, having to be delivered in a nine-month time frame while meeting all the required security, reporting and legal standards.

According to Orbis Tech Head of Latin America, Jose Paz, the first five pilot sites were deployed between February and March 2017 with the implementation starting at midnight and the store reopening at 6am with the new solution fully installed.

"The next stage was to rollout 119 sites who all used the same legacy POS system," he explains. "This was completed by the end of July. Another fifty-plus sites were brought onto the Orbis Tech platform by October with the final sites, including four in remote jungle locations, all coming on line, as planned, by December 2017."