



## USA: Chevrolet and Shell launch in-car payments

**Companies introduce first embedded in-dash fuel payment technology in the U.S.**

Chevrolet and Shell are rolling out the automotive industry's first embedded, in-dash fuel payment and savings experience. This new feature will allow drivers of eligible Chevrolet vehicles to pay and save directly through the touchscreen in their vehicle when they fuel up at participating Shell-branded stations, without swiping a credit card or using a mobile device.

To use this feature, users will press the Shell icon within Marketplace and select their preferred station location. After a few taps on the in-vehicle touchscreen, a code will be generated that allows the user to activate a desired pump and start fueling. Payment is then automatically charged to the payment method on file.

"At Shell we are constantly working to develop better products and services for our customers, and we are always evolving according to their transforming needs and expectations around convenience, quality, digitalization and service. We're thrilled to be working with Chevrolet to make this a reality," said Sydney Kimball, Vice President, Fuel Sales and Marketing Americas for Shell Oil Products U.S.

In-dash payment and savings at Shell-branded stations is currently piloting in select markets, with nationwide rollout planned throughout the coming months.