

# Petrol PLAZA

## Petrotec Group invites you to the forecourt of the future

Petrotec Group is once again present at the UNITI expo 2018, the leading retail petroleum and car wash trade fair in Europe. The event will take place at the Messe, in Stuttgart, Germany, from May 15th to 17th.



The banner features the 'UNITI expo' logo in orange and black, with a row of eight circular icons below it representing various services like home delivery, car wash, and fuel. To the right, the dates '15 > 17 MAY 2018' are displayed in orange. The central text area, set against a light blue background with a faint image of a modern fuel dispenser, lists the following under the heading 'PRESENTING':

- 2018 PROGRESS RANGE OF FUEL DISPENSERS
- PETROTEC CLOUD SERVICES PORTFOLIO
- NEW PAYMENT AND AUTOMATION SOLUTIONS
- HELLONEXT SMART MOBILITY EV CHARGERS

Below this list, it says 'AND THE UNVEILING OF...' followed by 'PETROTEC'S NEW CONCEPT FOR TOMORROW'S FORECOURT'. On the right side of the banner, it specifies the location: 'LANDESMESSE STUTTGART » BOOTH 5B40 GERMANY'. At the bottom, there is a row of six green circular icons representing different services, and the Petrotec Group logo is in the bottom right corner.

At this year's edition, Petrotec will present its concept for the fuel dispenser of the future. The company places the fuel dispenser as a new “sophisticated urban element” that, not only delivers fuel, but also provides the information that matters to end-customers, at the right time. Taking video advertising and user interaction to the next level, it embodies the right platform for customer engagement, experience and ultimately more in-store traffic and purchases.

Petrotec has developed, for decades, technologies that integrate the equipment in the forecourt, no matter the kind or business size. At this year's UNITI Expo edition, Petrotec Cloud Services ecosystem will be the focal point, as a platform that embodies the heart of the forecourt by connecting all systems and equipment together.

Lastly, Petrotec gives its first footsteps on the electric field. Hellonext, the new company of the Group dedicated to smart mobility, officially launches its first EV chargers product line. The company will explore the impact of the alternative fuels on the fuel retailing business, with a 30 minute presentation on the 2nd day of the event (March 16th), at 11:00 am, on the topic: “EV and the forecourt of the future”.

Information, the presentation of the 2018 Progress range of fuel dispensers and a brand new stand will be located at Hall 5, booth 5B40.


Come visit us!


## Contact information

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**Petrotec Inovação e Indústria**  
Parque Industrial da Ponte, Pav. C2  
- S. João de Ponte  
4805-661 Guimarães  
Portugal

 +351 253 479300

 +351 253 479318

 [www.petrotec.com](http://www.petrotec.com)