



Landmark Industries to roll-out EMV technology across their network

One of the earliest adopters of Gilbarco's EMV technology to drive EMV "chip" transactions at the fuel island is Houston-based.

Houston-based Landmark Industries, an owner of 240 convenience stores under various major oil brands, is switching over to EMV technology with Gilbarco Veeder-Root.

Landmark is currently transitioning all its ExxonMobil branded stores to enable chip card transactions at the front counter and at the fuel dispenser.

"Our efforts to rapidly upgrade as many sites as possible with this software has offered our customers peace of mind that Landmark is doing its part to reduce fraud and keep them moving down the road," said Landmark Director of Service, Steve Poncik.

Landmark is just one of the ExxonMobil brands eager to get up and running with chip card technology ahead of the fast-approaching 2020 deadline.