



7-Eleven expands reduced emissions fuel program in US, Canada

Through fuel purchases customers will help plant 70,000 trees, offset 24,000 metric tons of emissions through RENEW program, powered by GreenPrint.

70,000 trees planted and 24,000 metric tons of carbon emissions offset. That's what 7-Eleven, Inc. and its customers in Portland, Oregon, Seattle, Washington, and Madison and Milwaukee, Wisconsin, have achieved in less than a year through its RENEW reduced emissions fuel program.

Yesterday, 7-Eleven announced the expansion of its RENEW efforts to 142 additional fuel stores and 698 non-fuel locations for a total of 934 locations.

The RENEW reduced emissions program is a collaboration between 7-Eleven and GreenPrint, a company that promotes sustainability through the retail gasoline, fleet and consumer product industries.

GreenPrint calculates tailpipe emissions from gasoline sales to determine the amount to invest in certified carbon reduction projects. The goal is to help neutralize emissions in the atmosphere by up to 30% and support local nonprofit organizations and plant trees in conjunction with the Arbor Day Foundation.

"Our expansion to more stores in the U.S. and Canada allows 7-Eleven to continue to make a positive impact on the local communities in which we operate," said Joe DePinto, 7-Eleven President and Chief Executive Officer.

Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 66,000 stores in 17 countries, including 11,800 in North America.