



ISTOBAL attends NACS Show 2018 backed up by the huge success of the FLEX5 in the US market

ISTOBAL, the Spanish multinational specializing in high-quality car wash and car care solutions for all vehicle types, attended NACS Show Las Vegas 2018 backed up by the huge success of the ISTOBAL FLEX5 in the US market. FLEX5 sales have quadrupled over the past year.



Through its US subsidiary, the company displayed at the Las Vegas Convention Center the wash world's new experience with the first flexible rollover that can meet all car wash needs thanks to its versatility.

The revolutionary ISTOBAL FLEX5 is the most popular ISTOBAL rollover in the US market, particularly in the 5 brush configuration due to its speed and wash quality. Thanks to the success of this complete equipment, the company is reinforcing its presence in professional retail car washes, C-Stores and auto dealers. In fact, ISTOBAL expects a double-digit growth rate this year in the US because of its

expansion in North America with global solutions that generate high added value and great profitability to car wash businesses.

Maximum versatility and no limits

ISTOBAL FLEX5 rollover is very versatile and can be adapted as needs change in the car wash business. It has the ability to respond to increased car wash demands without changing machines and it can transform from 3 to 5 brushes (or vice versa) in just 1 working day to increase capacity and throughput at the facility.

Targeted to all types of customers needing faster wash processes, the **ISTOBAL FLEX5** is 5 machines in 1, and offers five different types of washes: 3 brush configuration, 5 brush configuration (providing up to a 30% reduction in wash and dry times), hybrid (by adding high pressure to the machine), touch free (configured without brushes) and combo (allowing customers to choose the wash they want: friction with 3 or 5 brushes, touch free or a combination of both).



3 brushes

The ISTOBAL FLEX5 3 brush configuration offers the ability to easily customize programs, speed and dosing. Transformation to a 5 brush machine can take as little as one day.

5 brushes

The ISTOBAL FLEX5 platform allows an operator who needs additional speed to add 2 brushes to the 3 brush configuration. The additional brushes offer up to a 30% reduction in wash and dry times compared to a 3 brush machine alone.

Hybrid

The ISTOBAL FLEX5 Hybrid in 3 or 5 brush configuration adds high pressure options to the machine so you can command a higher wash price and ensure the complete satisfaction of your customers.

Combo

The most versatile machine in the Industry, the ISTOBAL FLEX5 Combo. In this configuration, the ISTOBAL FLEX5 Combo can be either 3 or 5 brushes and includes the same contouring rotating top and oscillating side high pressure components used on the ISTOBAL FLEX5 Touch-free.

Touch free

The ISTOBAL FLEX5 Touch-free is configured without brushes to provide the industry's best level of touch free cleaning.

ISTOBAL, excellent vehicle wash and care

ISTOBAL is one of the European leaders in the design, manufacture and marketing of car wash and car care solutions for the automotive sector. Since 1950, the company has contributed innovative products to the industry for excellent vehicle care, guaranteeing a positive user experience.

The company exports its products to more than 75 countries thanks to a worldwide network of distributors. It has ten subsidiaries as well as three manufacturing and final assembly plants in Spain, the US, and Brazil. International sales currently account for 75% of its production.

ISTOBAL has had a subsidiary in the US since 2009; its first manufacturing and assembly plant was set up in 2011 in Bristol (Virginia). With 125,000 Sq Ft., the plant meets the specific demands of the US market. ISTOBAL USA subsidiary has increased its turnover more than 20% in 2017 and is one of the main export markets for the multinational Group.

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