



Engen brings Krispy Kreme to its sites in South Africa

New partnership between Engen and Krispy Kreme will allow South Africans to pick up fresh doughnuts 24/7.

Rolling out from mid-September until November, Engen customers will be able to buy the new products at 11 select Engen service stations in Gauteng and KwaZulu-Natal.

“We continue to focus on invigorating the Engen brand and remaining an attractive stop-over for our customers. As a brand, it is important for us to focus on the rollout of signature convenience offerings – such as Krispy Kreme – across our network, which includes partnering with innovative brands,” said Seelan Naidoo, Engen General Manager.

Engen has a network of around 1,500 service stations across sub-Saharan Africa.