

PDI expands services with acquisition of Factor

Acquisition complements and bolsters PDI's solution portfolio, strengthening its wholesale operations management suite.

PDI, a provider of enterprise software solutions to the convenience retail, wholesale petroleum, and logistics industries, has announced it has acquired FACTOR, an asset of the WR Hess Company.

Headquartered in Oklahoma City, FACTOR was founded in 1977 as a division of WR Hess. PDI has acquired FACTOR to better serve customers, deepen its expertise in petroleum wholesale, and broaden its customer base nationwide, according to a press release.

FACTOR has served the petroleum marketing industry for over 40 years, focusing solely on operational and profitability improvement for companies that buy and resell refined petroleum products. The business has grown and evolved into a full suite of Enterprise Resource Planning (ERP) and enterprise applications addressing the needs of petroleum marketers around the country.

"The addition of FACTOR's solutions further demonstrates our commitment to the wholesale petroleum industry, providing our customers with a full ERP management system across all aspects of their business. It also expands our professional services team across North America and adds hundreds of great, new customer names," said Jimmy Frangis, CEO, PDI.

FACTOR's solutions serve 330 customers across North America and more than 1,000 companies in wholesale, transport and retail. It also boasts over 150,000 home heating customers.

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