



Jakub Kosmowski is the new marketing director of Unipetrol

Czech Republic's leading petrochemical company has appointed a new head of marketing.

Jakub Kosmowski has been appointed the new Marketing Director of the Unipetrol Group. Jakub Kosmowski has thirteen years of experience in marketing.

In 2010, he founded the JFK Studio marketing and graphic design company based in Krakow. In 2016 and 2017, he worked as marketing manager for the Krakow branch of Mercedes-Benz Polska.

"My objective is the intensive coordination of marketing activities of all the subsidiaries of our group and the profiling of the brand with regard to the fact that the current majority owner of Unipetrol, the Polish petrochemical giant PKN Orlen, is becoming its 100% owner," explained Jakub Kosmowski.

The Unipetrol Group is the largest refinery and petrochemical company in the Czech Republic. The company owns the Benzina network of petrol stations with 406 stations, which is the largest chain in the country.