



Titan Cloud Software and M33 Growth Unite to fuel expansion

Partnership will drive SaaS and IoT company's increased product development and fuel analytics innovation efforts.

Titan Cloud Software, IoT company, and M33 Growth, a growth-stage investment firm, have announced they have partnered to accelerate the expansion of Titan's downstream oil and gas industry solutions for fuel retailers, fleet operators, environmental firms, and Petroleum Equipment Institute (PEI) service providers, distributors, and manufacturers.

Brent Puzak, Director of ESS at Circle K commented on this new partnership: "As a long-time customer with several thousand sites and users on Titan, we're excited to hear about Titan's recent partnership with M33 Growth because it means that the already feature-rich Titan platform will continue to expand its functionality to assist Circle K Global Fuels."

M33 Growth's mission is to partner with bootstrapped, high-growth companies located outside traditional startup hubs who have built industry-leading products, according to the company.

"We were drawn to their cutting-edge cloud-based fuel analytics, environmental risk management software and fuel systems monitoring platform, commitment to providing outstanding service to their customers, and impressive customer base that encompasses over 30,000 sites and 10,000 users," said Brian Shortsleeve, co-founder and managing director of M33 Growth.

Titan's CEO, David Freese, explained that they joined forces with M33 Growth in order to tap into their financial and strategic resources to expand their growth exponentially.