



NACS - PEI 2018: Interactive Dispensers

In our second report from 2018 NACS Show - PEI Convention in Las Vegas, we look at some of the most innovative fuel dispensers in the market. New technologies are reshaping the way retailers interact with customers and professionals at the dispenser. Large displays open up marketing and guidance opportunities. It also allows retailers to introduce new fuels in a safe manner.

With margins on fuel becoming smaller by the day, large displays and new technologies are allowing retailers to expand their business opportunities at the pump. Facial recognition allows operators to target specific consumer groups while new software includes everything from lottery to promotions.

We speak to Renee Mackenzie (Bennett Pump), Lise-Lotte Nordholm (Dover Fueling Solutions), Hugo Rigor (Petrotec) and Dennis Ahenkora (Gilbarco Veeder-Root) about their most innovative solutions for forecourt operators.

Attendance for the 2018 NACS Show and PEI Convention, the leading U.S. event for the convenience store and fuel equipment industry, topped 25,000 for the first time ever, led by a 7% increase in buyers at the four-day show held October 7-10 in Las Vegas.