



PetrolPlaza TV: What are the biggest trends in the U.S. c-store market?

Our third report from 2018 NACS Show - PEI Convention in Las Vegas discusses the biggest trends in the U.S. convenience store market with the National Association of Convenience Stores (NACS) and various exhibitors.

In the ever-growing category of food at convenience stores, fresh and 'better for you' items have become the leading products. The beverage market continues to see the growth of energy, sport and quality coffee.

Tobacco sales continue to drop by an average of 5% per year. E-cigarettes and vaping have experienced significant growth with traditional cigarettes still accounting for the vast majority of sales.

The report also takes a look at the differences between the U.S. convenience store market and the European or Asian. What can U.S. retailers learn from other areas of the world? And the other way around?

Convenience stores, according a NACS survey, are within 5 minutes drive for nearly two in three Americans (64%). In small towns and rural communities, around 86% of Americans can reach a store within 10 minutes.

We speak to Michael Davis (NACS), William Culpepper (Chester's), Larry Rupp (Navaja), Mike Fine (Bodyarmor) and Magnar Moekkelgard (NACS).