



## 7-Eleven piloting mobile checkout

**The entire shopping experience will be in customers' hands at select 7-Eleven stores during the pilot of the new mobile self-checkout feature, Scan & Pay.**

Following a general trend in the global convenience market, Scan & Pay lets customers skip the checkout line and pay for their purchases using the 7-Eleven app.

The Scan & Pay pilot launched in 14 7-Eleven stores in the Dallas area, giving customers a convenient checkout alternative to waiting in a long line.

With Scan & Pay, customers can use their smartphones to scan and pay for items while they shop, enabling them to skip the line and get on with their day. This new frictionless shopping experience is integrated into the 7Rewards loyalty program, allowing customers to automatically earn 7Rewards points upon purchase, redeem points to purchase applicable products, as well as receive all in-store promotions.

7-Eleven is the first c-store chain to develop proprietary technology for a full frictionless payment experience from start to finish.

"7-Eleven continues to redefine convenience by providing frictionless experiences for our customers with Scan & Pay. Our customers can now use their smartphone to skip the line, every time," said Gurmeet Singh, Chief Digital Officer and Chief Information Officer at 7-Eleven.

Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 67,000 stores in 17 countries, including 11,800 in North America.