

SPAR targets plastic waste reduction

Addressing one of the biggest challenges faced globally, independent SPAR Partners are setting targets and implementing various initiatives focusing on the use of plastics and the reduction thereof.

By reviewing the full supply chain, from sourcing to end consumer, SPAR seeks to reduce its footprint on the environment. The SPAR 'Global Yet Local' approach enables partners and retailers to maximize their impacts.

A specific focus has been placed on plastic produce bags for the fresh produce sections and plastic carrier bags for the check-out counters. Due to the significant role these items have on the environment as plastic waste, SPAR Partners have begun making available alternatives for consumers such as paper bags, biodegradable or compostable bags, and reusable/long-life bags.

With various initiatives around the world, one of them has seen SPAR Ireland introduce 100% compostable and biodegradable coffee cups in all SPAR and EUROSPAR markets, which it estimates will prevent 19 million coffee cups from going to landfill.

SPAR has developed similar projects in Austria, Zimbabwe, Sri Lanka, Norway and the U.K.

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