



Twelve sites in the UK to rebrand as Essar Oil

Forecourt operator MPK Garages has selected Essar Oil to rebrand and supply a dozen of its sites.

Essar Oil UK has a new agreement with independent forecourt operator MPK Garages to rebrand and supply an initial tranche of twelve sites. The deal, which is the biggest secured by the Essar team to date, will see the company network expand to 67 stations and include the first rebrand of a BP site.

Under the new agreement, the first Essar site was officially launched this morning at Riverside in Belper, Derbyshire. The twelve new sites range from Worcester to Doncaster in South Yorkshire.

"This is a defining moment for the Essar retail proposition in the UK," said Essar Oil UK Chief Executive, S. Thangapandian.

MPK have also entered into a franchise agreement with Morrisons, which will see the addition of Morrisons Daily convenience stores at most MPK sites.

"There is a great working relationship between our companies, with Essar demonstrating they have both the capability and the ambition to support our growth in the UK," said Nerissa Haskic, Director of Stratford Retail Group Limited.

Essar Global Fund Limited is an Indian conglomerate group based in Mumbai, India.