



forecourtech 2019 - the evolving digital forecourt

The first edition of forecourtech, held recently at the Asia Gardens Hotel in Alicante, Spain was hailed as a huge success by those in attendance.

Focused on the evolving digital forecourt, **forecourtech** brought together major fuel retailers and global industry suppliers in a two day format of presentations and meetings. The success of the event was due to its focus on present day and future technologies that optimise the operation of the forecourt and enhance customer experience. The specific nature of the event meant that delegates benefited from in-depth, focused discussions on technology and the opportunities for collaboration between innovative and forward thinking organisations.

Robert Buan, Director of B2C at Circle K, said: *"forecourtech is a fantastic forum for retailers and vendors to jointly discuss both future and current opportunities. Its intimate format allows for more effective and efficient communication."*

Further comments from attendees:

"forecourtech has targeted exactly the fuel retailer questions: what will evolving technologies bring to the future fuel station, and by what means will they enhance customer experience? I look forward to the 2019 edition." Antti Mopel - Olerex

"forecourtech was of great value to me for gaining new insights into the latest developments and solutions out in the market. I really liked the approach of meeting up with suppliers in a personalised and pre-defined schedule which, added to the mix of presentations from industry leaders, made it all very productive." Peter Lambrechts, Cards Systems Manager, Q8 Global Cards (Retail/IDS)

For more details on **forecourtech 19** and to register your interest to attend please visit [our profile](#), [our website](#) or contact [Stephen Bozdan](#).