



## NACS helps retail employees with their student debt

**Retailers now have access to a new program that can help their employees alleviate the financial burden of student debt.**

The National Association of Convenience Stores (NACS) has announced a new member benefit that helps the employees of its retailer and supplier member companies pay down student loan debt and save for their future.

Today, seven in 10 people graduating from college have student loan debt, and total student loan debt has climbed to more than \$1.5 trillion. With [Gradifi](#), NACS members have access to a tool that can help them gain a competitive advantage in the hiring marketplace by helping their employees reduce student loan debt, as well as bolster efforts to recruit and retain top talent.

“Attracting and retaining high-caliber college graduates is a key part of our strategic growth plan at NACS, as well as for many retailer and supplier member companies,” said Brian Kimmel, senior vice president and chief financial officer at NACS.

NACS has been offering student loan contributions to its own employees through the Gradifi SLP Plan since May 2018.