



## ICA - International Carwash Association

International Carwash Association® (ICA) is the nonprofit trade group representing the retail and supply segments of the professional car wash industry in North America and around the globe. The Association's member companies represent more than 15,000 car washes in nearly two dozen countries.

ICA is governed by a sixteen member board of directors, comprised of operators and suppliers. The organization is headquartered in Chicago, Illinois with a supporting team in Amsterdam, the Netherlands.


The Association produces The Car Wash Show® and Car Wash Show Europe®, the world's largest car wash trade show and conventions, administers WaterSavers®, the industry's leading environmental recognition program, publishes *CAR WASH Magazine*™ and hosts a variety of educational and networking events.

The Association is the voice of the professional car wash industry, serving as its spokesperson to business and consumer media, investors, governmental agencies, allied associations and related industries. As part of this role, the Association has produced the industry's leading research in the areas of consumer habits and preferences, the environmental attributes of professional car washing and industry equipment sales.

### Contact information

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