



NRF - National Retail Federation

The National Retail Federation and international technology standards consortium Object Management Group have formed a new partnership to manage the functions previously performed by NRF's Association for Retail Technology Standards division.

"This arrangement will allow NRF to focus on ARTS' core mission of collaboration, education and research while ensuring that standards developed over the past two decades are maintained and continue to evolve along with the retail industry," NRF Vice President for Retail Technology Tom Litchford said. "Retail is a highly innovative industry that uses the latest technology to continually serve its customers, and NRF remains committed to keeping merchants on the cutting edge."


NRF is the world's largest retail trade association, representing discount and department stores, home goods and specialty stores, Main Street merchants, grocers, wholesalers, chain restaurants and Internet retailers from the United States and more than 45 countries. Retail is the nation's largest private sector employer, supporting one in four U.S. jobs – 42 million working Americans. Contributing \$2.6 trillion to annual GDP, retail is a daily barometer for the nation's economy.

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