

Petrol PLAZA

Joseph Group

Quality, Delivery, Service – since 1978. Lighting up the Arabian nights for over 4 decades.

Headquartered in Dubai, with a strength of 1,700 employees working in a production facility of over 700,000 sq. ft, Joseph Group has grown to be the Largest Signage Manufacturer across Middle East and Africa. We are equipped with latest machineries and cutting-edge technologies including multiple lasers, CNC routers, waterjets, and automated painting lines, along with all the traditional machinery and equipment essential for Signage production.

We have executed Signage works for more than 600 international Brands, and our works can be seen in over 40 countries. Our reach expands across UAE, Saudi Arabia, Oman, Egypt, Africa, South-East Asia and India.

We were named as the Innovative Exporter of the Year 2018 during the ESEA Awards by Dubai Exports, and the Best Global Signage Manufacturer 2019 during the UAE Business Awards.

Amongst Fuel Retailers, we have executed RVI signages for ADNOC, Caltex, Emarat, ENOC and EPPCO in UAE, Al Maha in Oman, SASCO and START in Saudi Arabia, and Bharat Petroleum, Mahanagar Gas, and Reliance Petroleum in India. We are currently executing an RVI rollout for OLA Energy at a rate of 50 stations per month in 13 countries in Africa.

At Joseph Group, we have extensive experience in RVI programs for Fuel Retailers – right from involvement in Design, Development of Sectional Mockups, Value Engineering Specifications, Shop Drawings, and Prototyping, up to the complete rollout of production. Our Web-based application fully digitizes your Project Management and Logistics, thereby reducing RVI Branding costs substantially and giving you a total peace of mind.


Equipment & services

- Air, Water, Oil & Service Units
- Shop Equipment & Furniture
- Signage
- Engineering, Construction of Petrol Stations, Depots & Others
- Project & Facility Management
- Shopping Mall, E-Commerce, Software Services

Contact information



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