

Petrol PLAZA

Franchiseefirst

Franchiseefirst fuel bonds are a simple, cost effective and capital efficient way for a Dealer to meet their security obligations to their Fuel Supplier.

Traditional security deposits, such as bank guarantees, often require collateral in the form of cash or at the very least, use of available credit lines.

Franchiseefirst fuel bonds, on the other hand, are underwritten without a requirement for hard collateral and as such Dealers are free to utilise the cash or credit lines previously tied up by their bank guarantee as they see fit.

In other words, Franchiseefirst fuel bonds not only protect the Fuel Supplier in the event of a default, but they can actually decrease the likelihood of a default in the first place by improving the Dealers access to their own, previously encumbered, working capital.

Franchiseefirst are authorised and regulated by The Financial Conduct Authority (FCA) in the UK and have Partnered with Hiscox Insurance Company.

Woud you like to know more? Contact us at enquiries@franchiseefirst.com.


Equipment & services

- Business Management, Consulting, Marketing & Financial Services

Contact information



Franchiseefirst
Level 30, The Leadenhall Building
London
United Kingdom

 +44 2037534611

 www.franchiseefirst.com