

Mobility Plaza®

Picafuel

Picafuel was launched in 2017 by global experts to revolutionize the energy retail world. By digitizing the entire retail fueling experience and putting the customer front and center, businesses are empowered to reduce operational costs while improving customer loyalty. With advanced AI and unique computer vision technology, Picafuel enhances and automates complex business processes, generates data insights to improve customer retention, reduces fraud, and creates new revenue streams to support business growth.


Categories

- Electric Vehicle Charging
- Fleet, Fuel Cards & Loyalty
- Forecourt & C-Store Control
- Mobile Fueling Stations
- Payment Solutions & EPOS

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